

DIVYANSH MEHTA

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PROFILE

AI Product Manager building 0-to-1 products at NeuraMach.AI, currently owning ScoreVedaa, an AI-driven exam prep and performance intelligence platform. Background spans full-stack development, UI/UX design, and growth (SEO, Google Ads, GTM) brings a builder's understanding of what ships and a marketer's understanding of what sells. Strong in PRD writing, user research, competitive analysis and cross-functional execution, with founder level experience running a business end to end.

EXPERIENCE

AI Product Manager — NeuraMach.AI (incl. ScoreVedaa) March 2026 – Present | Pune

- Owned the end to end product lifecycle for ScoreVedaa, from market opportunity identification through roadmap definition, GTM and launch
- Wrote PRDs translating student and coaching-institute pain points into scoring logic, recommendation systems and adaptive practice journeys
- Drove user research and competitive analysis to prioritize the roadmap and identify white-space opportunities
- Define responsible-AI and data-consent frameworks for personalized learning; set B2C/B2B strategy across students, mentors and coaching institutes
- Lead cross-functional execution with AI/ML, engineering, design and growth teams through beta launch and iteration

Founder's Associate — Point Of Jun 2025 – Nov 2025 | Mumbai

- Operated inside the founder's office, driving product-adjacent decisions across marketing, growth and sales - pitch decks, campaign strategy, SEO, Google Ads
- Delivered website UX audits and recommendations that fed directly into product/content decisions
- Partnered cross-functionally on campaign shoots, creative direction and digital content production

Co-Founder — Arkade Nov 2023 – Dec 2024 | Bangalore

- Co-founded a digital media agency's service offering, defining packaged offerings based on market trend analysis
- Owned positioning, GTM and client acquisition as part of a 2-person founding team, full ownership of a business from zero

Software Intern — Terrace Tech Labs (TTL) Dec 2023 – Feb 2024 | Bangalore

- Built front-end features (HTML, CSS, JS) and facilitated client discovery calls to define technical requirements — early exposure to requirements-gathering, later formalized into PRD writing.

General Secretary — The Entrepreneurship Cell, St. Joseph's University Dec 2023 – Feb 2024 | Bangalore

- Owned the end-to-end production lifecycle of Startup Mela, coordinating a 65+ startup, 25+ VC-firm ecosystem for 1,000+ participants
- Managed a complex, multi-stakeholder rollout from planning through execution akin to a large product launch

FREELANCE PRODUCT & WEB DEVELOPMENT

- Owned UX and full-stack build for 3 client websites — [Spectrum Infotech & Securities](#), [VitaMind](#) & [Foresight College of Commerce](#)
- Ran client discovery calls to translate business needs into user flows, sitemaps and technical specs, a lightweight PRD process end-to-end
- Managed Instagram and ran Meta ad campaigns for [Spectrum Infotech & Securities](#), extended scope beyond product delivery into paid social growth

LEADERSHIP & CAMPUS EXPERIENCE

- Head of Design — The Entrepreneurship Cell, St. Joseph's University (Sep 2023 – Mar 2024):** led design team, drove a 40% increase in student engagement through campaign redesign
- Head of Operations — Cybernetics Association, St. Joseph's University (Sep 2023 – Apr 2024):** removed workflow bottlenecks, hit 90% on-time event delivery
- Public Relations Intern — St. Joseph's University (Mar 2023 – Feb 2024):** managed brand image and PR content across social, press and newsletters

EDUCATION & CERTIFICATIONS

- Bachelor of Computer Application (BCA)** — St. Joseph's University, Bengaluru (2022 – 2025)
- Class XII** — Bishops Junior College, Pune (2020 – 2022)
- Class X** — St. Marys School, Pune (2008 – 2020)
- Product Management Fellowship** — Product Space (Feb 2026 – Jun 2026)
- Certifications:** AWS Academy Graduate · Artificial Intelligence – Infosys Springboard · Social Media Marketing – Google Digital Garage

SKILLS

- Product & Strategy:** PRD Writing, Roadmapping, User Research, Competitive Analysis, GTM Strategy, Stakeholder Management
- Growth & Marketing:** SEO, Google Ads, Campaign Strategy, Market Research, Meta Ads, GA4
- UX & Tech:** UI/UX Design, Wireframing, Figma, HTML/CSS/JS, React, Git, Python, Fullstack
- Tools:** Notion, Canva, Photoshop, Power BI, Loom

ACHIEVEMENTS & EXTRA-CURRICULAR

- Best Outgoing Student (UG),** St. Joseph's University (2022–25) · **Best All-Rounder,** NSS Rural Camp 2024 · **Winner of 18x Inter- collegiate IT Competitions & Cultural Fests** · **Basketball & Athletics,** Zilla Parishad Level